

## Winthrop Chamber of Commerce

### STREET POLE BANNER PROGRAM

Advertise 24 hours a day, seven days a week with our Street Pole Banner program. Banners are a great way to create attention-grabbing signage for your business and help us beautify our streets. Catch the eyes of tourists, residents and businesses for an entire year. Enhance your brand and have a sustained presence in Winthrop. Costs are: \$500.00 on the thoroughfare and \$600.00 at an intersection. We will honor renewals and if we have locations available, we will open those to any Chamber member business interested in having a banner.

#### Banner Guidelines:

All text will be set up in one of our pre-determined printed layouts. Winthrop Chamber of Commerce membership must be current for your business to participate. Banners will be ordered upon receipt in full. Banners may not be installed on signal lights, poles currently occupied by other members or on poles outside of competitors. We cannot be responsible for wear or tear on the banner (caused by wind and weather). Any wear and tear will be determined by the Winthrop Chamber of Commerce on one of the two maintenance dates scheduled during the year and if repairs need to be made the Winthrop Chamber of Commerce will get quotes and let you know if you are interested in repairing the banner. This maintenance will only occur on two (2) dates as scheduled by the Chamber. Therefore, no individual repairs or maintenance will be performed on any banner except for these two dates as scheduled by the Winthrop Chamber of Commerce.

**STREET POLE BANNER CONTRACT:** Payment can be made via credit card or check. If paying with a credit card please call the office so we can process it. Checks should be made payable to the Winthrop Chamber of Commerce. **Deadline: April 9, 2022**

Text for Banner \_\_\_\_\_  
\_\_\_\_\_

Banner Rates: \$500 for Thoroughfare

(circle one): \$600 for Intersections

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

